



PGDM

CURRICULUM ARCHITECTURE- Year 1

Foundation Level - Concepts of Functional Areas

(Term 1 & Term 2)

TERM - 1	Credits
Organization Behaviour	3
Business Economics	3
Financial Reporting, Statements and Analysis	3
Ethics and Social Responsibility	3
Communication Level - I	2

TERM - 2	Credits
Marketing Management	3
Operations Management	3
Statistics for Managers	3
Communication Level – II	2
VAP - Certification I	3

Practice Level - Application of Knowledge
(Term 3 & Term 4)

TERM – 3	Credits
Business Research	3
Human Capital Management	3
Business Models	3
Corporate Finance	3
Business Communication - I	2

TERM – 4	Credits
Business Analytics	3
Global Business	3
Legal Aspects of Business	3
Business Communication - II	2
VAP - Certification II	3